## Advertisement for Advisor-Content Development and Partner Onboarding, Karmayogi Bharat on contractual basis for enabling implementation of Mission Karmayogi

## About the organization

Karmayogi Bharat is a Special Purpose Vehicle (SPV), as envisaged by the robust institutional framework of Mission Karmayogi. It is registered under Section 8 of the Companies Act, 2013 as a 100% Government owned not-for-profit Company, administered by DoPT. It will be responsible for owning, managing, maintaining, and improving the digital assets, i.e., iGOT-Karmayogi (Integrated Government Online Training) the digital/e-learning platform, including the IPR of all software, content, process etc. on behalf of Government. The SPV follows an annual subscription-based revenue model and is a self-sustaining body that holds the requisite management autonomy and information to impact the government, all its officers, and the public at large.

iGOTKarmayogi is a comprehensive online platform that enables online, face-to-face, and blended learning and manages lifelong learning records of the officials. Linkages between the two will enable (a) Al enabled assessment of competency levels and competency gaps in an individual and (b) data driven strategic HR decision making, both leading to Strategic HR management of the Government. The entire Programme will be managed by a robust Institutional Framework with shared ownership between the Centre and the States, complemented by a Policy Framework that evolves implementable policies, aligns government modalities, and creates positive momentum.

## **About Mission Karmayogi**

The National Programme for Civil Services Capacity Building (NPCSCB) — "Mission Karmayogi" has been initiated by the Government of India to transform the Indian civil services capacity building landscape. The primary objective of the Programme is to transition from rule-based to role-based Human Resource Management System through a technology-driven competency-based capacity building landscape for civil services. It focuses on citizen centricity and development of behavioural, functional, and domain competencies through customised e-learning resources for a well-trained, future-ready and prepared civil servant to address the 21st century challenges. It will equip the frontline officials with the right Attitude, Skills, and Knowledge to foster healthy relations and trust of the public as they fulfil their roles and responsibilities to accelerate welfare of all. This will establish an enabling environment for all government officials and a demand-driven capacity building ecosystem offering world-class learning resources with unrestricted and equitable access through the iGOTKarmayogi platform.

Karmayogi Bharat is hiring for the following position.

Position	No. of vacancies	Duration
Advisor- Content Development and	One	Initially one year and extendable based
Partner Onboarding		on the performance

Salaries for this position would depend on the qualification and experience and will be fixed as per the industry be negotiable as per industry norms.

The descriptions and eligibility criteria for the aforementioned position is elaborated below.

Name of Position	Advisor- Content Development and Partner Onboarding		
Education	The expert must have a Master's degree in Business Administration		
Qualification			
Experience	The expert must possess at least 10 years of experience in managing projects		
Qualification	and teams		
Job Description	Discuss with key stakeholders and finalise and update Content Quality		
	Framework and Guidelines from time to time		
	<ul> <li>Organise workshops and training sessions on preparation of online, blended content</li> </ul>		
	Support Karmayogi Bharat in developing or procuring suitable content		
	Assist Karmayogi Bharat admins in uploading such content on iGOTKarmayogi		
	Support the different bodies under the Institutional Framework and preparation of policy documentation towards the inception and operationalization of the bodies.		
	<ul> <li>Any other activities needed for setting up and operationalization of the different bodies under the Institutional Framework</li> </ul>		
	Arrange avenues for world class content for officers linked to academic/domain capacity of staff-operationalising i-GOT Karmayogi platform  Identify and party any its leading assets to applied any fractional.		
	<ul> <li>Identify and partner with leading content providers (national/ international)</li> </ul>		
	<ul> <li>Provide support in empanelment of content providers, creating of content scoring matrix, content validation framework and other content lifecycle processes</li> </ul>		
	Assist in framing e-learning Content Strategy for Karmayogi Bharat/i-GOT		
	<ul> <li>Conduct validation of content so that it aligns to quality guidelines and ensure that the content is appropriate to be onboarded on i-GOT Karmayogi</li> </ul>		
Application	The eligible candidates may submit their applications at		
Process	careers.karmayogi@gov.in. This must include CV and certified documents of qualification, experience, etc.		
	Applications must be sent within 7 days of publication on the website		
	<ul> <li>Incomplete applications shall not be considered.</li> </ul>		
	<ul> <li>Karmayogi Bharat will review the applications and invite only the shortlisted candidates for an interview at the office.</li> </ul>		